

# Tag Manager Manual

## ?# Getting Started

Welcome to the **Tag Manager** documentation.

Whether you are a new or an advanced user, you can find some useful information here.

## Go ahead, dive in!

Firstly, please, find our extension in [My Downloadable Products](#) section of our store. Learn [how to install extension](#).

## ?# How to install the extension

# Quick Start

## General Settings

Option	Description
Product Identifier	Set the attribute that will be used for product tracking. Select from ID, or SKU.
Identifier resolution (for cart, checkout and success page)	Choose the parent or child identifier
Track view catalog page event	Enables tracking of category pages

# How to upgrade extension

## ?#Disabling the Extension

## 1.0.37

(2025-12-23)

### Fixed

- Event values converted to store currency values

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## 1.0.36

*(2025-12-08)*

### Fixed

- Corrected items object data
- 

## 1.0.35

*(2025-11-18)*

### Fixed

- Fixed discount amount for configurable product
- 

## 1.0.34

*(2025-11-11)*

### Improvements

- Added option to track multicurrency data
- 

## 1.0.33

*(2025-11-07)*

### Fixed

- Call to a member function getData() on int on add\_to\_cart event
- 

## 1.0.32

*(2025-11-06)*

### Fixed

- Correct data passing to the dataLayer on add\_to\_cart for all product types
- 

## 1.0.31

*(2025-11-04)*

## Fixed

- Improved performance on product view page
- 

## 1.0.30

(2025-10-29)

## Fixed

- Bundle options passed to GTM partially in add\_to\_cart event
- 

## 1.0.29

(2025-10-03)

## Fixed

- Updated value calculation in checkout events to correctly sum price and quantity
- 

## 1.0.28

(2025-07-28)

## Fixed

- No data passed to GTM on purchase order success B2B
- 

## 1.0.26

(2025-07-24)

## Improvements

- Compatibility with Adobe Commerce B2B
- 

## 1.0.24

(2025-05-12)

## Fixed

- Call to a member function isNewObject() on string when add configurable product to cart with no selected options

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## 1.0.23

(2025-04-28)

### Fixed

- add\_to\_cart event tracked on order success
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## 1.0.22

(2025-04-14)

## 1.0.21

(2025-04-14)

### Improvements

- Compatibility with Amasty\_Cart
- 

## 1.0.20

(2025-03-19)

### Fixed

- Call to a member function create() on null
- 

## 1.0.19

(2025-03-17)

### Fixed

- The stock item with the ID wasn't found
- 

## 1.0.18

(2025-03-07)

### Improvements

- Added custom item parameter "in\_stock" for the view\_item event
-

## 1.0.17

(2025-02-07)

### Fixed

- Class "Plumrocket\Amp\Model\AmpMode\PathPrefixLocator" does not exist
  - TypeError: Mirasvit\Tm\Plugin\PushOnCartRemovePlugin::afterRemoveItem():Argument #2 () must be of type Magento\Quote\Model\Quote, null given
- 

## 1.0.16

(2025-01-09)

### Fixed

- view\_cart and begin\_checkout events pass item price 0 for configured roducts
- 

## 1.0.15

(2024-12-16)

### Fixed

- Wrong ad\_to\_cart event value
  - Product sku is taken from the product option if custom product options are configured and parent product identifier is set in the identifier resolution
- 

## 1.0.14

(2024-09-24)

### Improvements

- Compatibility with TikTokPixel
- 

## 1.0.13

(2024-07-12)

### Improvements

- Added search event
  - Added Customer Registration event for GTM
-

## 1.0.12

(2024-07-02)

### Improvements

- Compatibility with CSP
  - Compatibility with Aheadworks\_OneStepCheckout
- 

## 1.0.11

(2024-06-05)

### Fixed

- Refactoring
- 

## 1.0.10

(2024-05-17)

### Fixed

- customerId must be of type int, null given when track backend orders
- 

## 1.0.9

(2024-05-10)

### Fixed

- Track view catalog page event from GTM to TM module
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## 1.0.8

(2024-04-26)

### Fixed

- Product custom options prices were not added to the item prices for cart/checkout events
- 

## 1.0.7

(2024-04-05)

## Fixed

- Item brand, name and variant was tracked for the parent product on child variants
  - Product prices are tracked without included option prices in cart/checkout
- 

## 1.0.6

(2024-03-28)

## Fixed

- Product attributes did not load on the category pages

## Improvements

- Add enhanced\_conversion\_data to the purchase
- 

## 1.0.5

(2024-02-14)

## Fixed

- Compatibility with CartQuickPro
- 

## 1.0.4

(2023-12-11)

## Fixed

- Additional product data is not added to the view\_item event when select swatches for the configurable product
- 

## 1.0.3

(2023-11-28)

## Fixed

- Tracking coupon name in the "view\_cart" event
- 

## 1.0.2

*(2023-11-22)*

## **Fixed**

- Duplicate event "add\_to\_cart"
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## **1.0.1**

*(2023-10-25)*

## **Fixed**

- Get old config product identifier if exists
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## **1.0.0**

*(2023-10-12)*

## **Features**

- Initial release